



“
Our heroes
served and put
their lives on
the line. Now,
it is our time to
serve them.
”

Hosting Your Own Event Fundraising Pack

How you can help us make a difference
for homeless Veterans



OUR MISSION

Helping homeless Veterans build a better future by providing permanent, affordable and supportive housing

Housing

Provide stable and permanent housing for homeless Veterans

Relationships

Assist in restoring overall quality of life, including helping to repair fractured family relationships

Mental Health

Provide support programs for the treatment of mental health, health and addiction-related issues, as well as transition-related challenges

Physical Health

Provide rehabilitation programs for the treatment of chronic physical health conditions

Employment

Engage with on-site employment program

Why fundraise for Veterans' House Canada?

01

Together, we can work towards ending Veteran homelessness.

02

Your support can help raise the profile of Veterans' House Canada and the need for affordable Veterans housing, get the word out about who we are, what we do, and the change we want to see in the world.

03

You will create an opportunity to engage your friends and family, club or organization supporting an amazing cause.

04

You are demonstrating that you are committed to making a difference to the lives of homeless Veterans.





Here are a few examples of how you can raise funds for Veterans' House Canada!

You Say It's Your Birthday?

For your birthday ask for donations instead of gifts. This is a very simple way to raise money and it'll be a lot easier for your friends and family to write you a check instead of spending hours trying to shop for you!

Wedding Anniversary

Same situation as the birthday scenario! If you've got a wedding anniversary coming up, ask your loved ones to skip gift shopping and instead make a donation in support of Veterans' House Canada.

Theme Party/Dinner

Hold a theme/costume party with your friends on Zoom. Award prizes for the best costumes. Ask guests to donate to Veterans' House Canada as a virtual admission fee.

Mow-a-thon

Ask your neighbours if you can mow their lawn for a \$50 donation. Create flyers advertising this and letting them know a set weekend you will be doing this along with your name and email/phone. Even better, if you have (or know) teenagers who are willing to help, get them involved too!

Storefront Collections

Ask your local grocery store, retailer or bank if you can spend a day asking patrons to support your efforts. Don't forget to ask the store if they have a policy of matching funds raised – this will double your efforts!

Inspirational Bookmarks

Create your own inspirational bookmarks and sell them to your friends, family and neighbours.



Snow Shoveling Service

Is your schedule flexible enough that you can start shovelling at the drop of a hat (or, more specifically, at the drop of a snowflake)? Let your neighbourhood know you'll be offering snow shovelling service on demand this winter, with all proceeds going to Veterans' House Canada.

Happy Hour

Talk to your local bar manager about hosting a gathering at their bar by inviting your friends and family (and their friends & family...) Get the manager to give you a set rate for all you can drink for an hour and then add \$10 to that which you keep for your fundraising.

Book Sale

Have your coworkers donate books they have read, then sell them to other coworkers to make a profit. Most everyone has some pre-read books and would be glad to contribute. A variant might be CDs or videos/DVDs. You can also sell them to customers if you are in a retail environment.

Dress-down Day

Ask your workplace to allow an official dress-down day. For the privilege of dressing down, employees donate \$20 towards your fundraising efforts.

Wine & Cheese Party

Host a party at a local restaurant and ask the owner to donate the wine and cheese.

Karaoke Night

Who cares if you can't carry a tune? Spend a Friday night at a Karaoke Bar and sing your guts out! Have the announcer tell the crowd that you're singing for pledges! (Or collecting pledges to stop singing!)

Board Game Night

Get out those board games, invite your friends, break out the snacks, separate into teams, and let the fun begin! Ask guests to make a donation in support of Veterans' House Canada.

How we have got you covered.

Whether you're fundraising at school, teaming up with your buddies, taking on challenges, or organizing your own event, our fundraiser Angella is here to support you on your mission! We are here to provide support and advice with your fundraising ideas.

We can supply fundraising materials such as:

- Banners
- T-shirts
- One-off/Monthly Donation forms
- Sponsorship forms



To get an idea of how the money you are raising supports Veterans' House Canada, get in touch with the team to book on a virtual tour or to visit our Andy Carswell Building.
fund.development@veteranshousecanada.ca

Carry that sponsor form

Let the whole world know what you're up to! Don't be afraid to ask folks to sponsor you

Give a shoutout

to your awesome sponsors and donors! Keep them in the loop about the total funds raised and the impact it will create

Get going pronto!

The sooner you kick things off, the bigger the bucks you'll drum up for Veterans' House Canada

Ask your workplace

if they'll double the cash you bring in. Many companies are in on the game of matching every dime you raise

Set-up a Canada Helps page

www.canadahelps.org
It makes it so much easier to gain sponsors, allowing you to reach friends & family quickly

Share your photos

Send us your pics for social media and newsletter shout outs

Spread the word

Share your fundraising efforts in your workplace newsletter, on the intranet, within any groups you belong to, and by posting on Facebook and Instagram

Boost Your Fundraising Mojo

Banking your money

Please be sure to keep us informed about your fundraising!
Do try to promptly deposit any fundraising sums with us.

Ways to transfer your sponsorship to Veterans' House Canada:

Pay It Online

Visit www.veteranshousecanada.ca
Please make sure you leave your details and
your fundraising details.

Post Us A Cheque

Please send us a cheque made payable to;
Veterans' House Canada to 404 McArthur
Avenue, Suite 208, Ottawa, ON, K1K 1G8.

Remember to put your name and event on
the reverse of the cheque.

CanadaHelps

If you fundraise using CanadaHelps you won't
need to worry about banking your money as it
will come to us automatically.

Visit www.canadahelps.org to set up your page!

“

If you have
a roof over your
head, everything
else is possible.

Bill Beaton

VETERANS' HOUSE TENANT

”

ANY QUESTIONS CONTACT ANGELLA

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